

# CUSTOMIZED CORPORATE PROGRAMS



ENTER NEXT LEVEL

# EDUCATION IS NOT THE FILLING OF A PAIL, BUT THE LIGHTING OF A FIRE.

**MADELYN SIERRA, EXECUTIVE COACH  
HARVARD BUSINESS SCHOOL, CAMBRIDGE, USA.**

**No two companies are the same. That is especially true when it comes to the on-going development of managers and executives. Therefore customized programs typically are a better value proposition by offering greater depth of knowledge transfer and, as a result, greater impact.**

The basis for an effective program is to fully understand your business requirements as well as the strategic objectives of the company. This applies across the board, to large companies, smaller businesses and public sector organizations.

The professors at AVT Business School have developed a method that defines the framework for your requirements and relevant learning objectives with accuracy and expedience. Based on this method we can develop your specific program.

- STEP 1:** Assess company fit and questionnaire
- STEP 2:** Preliminary program design
- STEP 3:** Design evaluation meeting
- STEP 4:** Initial program delivery
- STEP 5:** Program roll-out and refinement
- STEP 6:** Follow-up programs and assessment

## **Teaching Philosophy**

Our customized programs enables you to offer your employees new perspectives, knowledge, and skills. They will thus return to your organization with fresh ideas, new skills and a greater capacity for addressing the challenges your company faces.

## **The Method from Harvard**

Professors at AVT Business School use the Case Learning Method developed by Harvard Business School. It is highly interactive and combine real-world case studies with in-class engaging tools and practices. Self-assessment and expert feedback is always a part of the learning process.

## **What will The Program cover?**

Your organization determines the content of the program. You decide which program best suits your needs - from a half day intensive start up of an internal process or a course lasting up to several weeks.

We develop the content in a collaborative manner to meet your desired course outcomes. AVT Business School has extensive experience with corporate programs regarding subjects such as innovation, global management and social media. The list on the right shows more examples of our programs. It is intended as a guideline and is by no means complete.



## SAMPLE TOPICS

- Innovation
- Diversity Management
- Global Management
- Transformation Leadership
- Building a Global Network
- IT Leadership
- Digital marketing
- Corporate Social Responsibility
- Change Management
- Business Simulations
- Social Media

AVT Business School faculty have designed and delivered corporate programs for several companies including:

- Coca-Cola
- Unilever
- Proctor & Gamble
- Carlsberg
- Nestlé
- Maersk

## Who are our teachers?

AVT Business School works with an international faculty and a cadre of professors and consultants who teach at the world's leading universities and business schools including:

- Harvard Business School
- Yale School of Management
- Kellogg School of Management

Our experts have been selected by AVT based on their academic merits and business track records. Their ability to combine the latest theory with business practice as well as years of successful teaching are key elements ensuring a positive program outcome and result.

## For further inquiries please contact:

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