

MBA



ENTER NEXT LEVEL

JFK, INDIRA GHANDI, STEVE JOBS. NOW YOU.

DAVID VOGEL, PH.D. PROFESSOR OF BUSINESS ETHICS AT
HASS SCHOOL OF BUSINESS, UNIVERSITY OF CALIFORNIA, BERKELEY.

The Master of Business Administration (MBA) has been the most sought after and recognized degree in management education for more than 100 years. You join a community of business leaders comprised of presidents and pioneers from a variety of industries when embarking on the MBA journey.

The Executive MBA at AVT Business School is an intensive executive post graduate degree. It is designed to expand the functional knowledge base of general managers as well as hone their ability to lead in an increasingly global business environment.

Participants in the Executive MBA program embark on an enriching journey in which they explore the changing roles of managers and leaders in today's business realm. AVT Business School offers a program unlike any other Scandinavian MBA program with internationally renowned professors from top American business schools.

A Program for the Real World

The Executive MBA program at AVT builds upon the successful completion of the CBA program and delves further into the key aspects of business - from strategy, leadership and marketing to finance, operations management and human resources. It is a modern, practical program that offers proven business models and expert insights with which to address the real-life issues within your own organization.

THE MBA PROGRAM MODULES 2012

- Globally Responsible Leadership Process
- Financial Tools
- Leadership, Cross-Culture & Negotiation
- Leadership Development Process
- Study Tour to Shanghai, China
- Innovation & Entrepreneurship
- Corporate Finance
- International Business Law
- Sales & Service Management
- Supply Chain Management
- International Macro Economics
- Leading People & Organizations
- Advanced Strategy & Global Management
- Corporate Social Responsibility
- Electives
- Applied Research Project
- Graduation



Who is the MBA Program for?

The Executive MBA program is designed primarily for top executive managers, with participants representing a diverse range of organizations and industries. Most applicants have more than five years of functional management experience and have demonstrated leadership potential. The MBA program at AVT is ideal for managers with an academic education as well as those who are largely self-taught.

The strength of the Executive MBA Program

The strength of the Executive MBA program lies with the caliber of our faculty. AVT instructors hail from America's leading business schools and are hand-selected based on their individual academic and professional merits. Our educators are recognized authorities in their respective fields, each with many years of experience in the classroom and beyond.

Learning Methods

AVT offers Participant-Centered Learning based on the pioneering methods and recommendations from Harvard Business School. In their teaching, our instructors combine the proven Case Learning Method with compelling lectures to provide optimal opportunities for learning.

AVT FACULTY FROM:

- **Harvard University, USA**
Harvard Business School
- **New York University, USA**
Stern School of Business
- **Yale University, USA**
Yale School of Management
- **University of California, Berkeley, USA**
Haas School of Business
- **Northwestern University, USA**
Kellogg School of Management
- **MIT, USA**
Sloan School of Management
- **Virginia University, USA**
McIntire School of Commerce

THE END OF THE WORLD AND A NEW BEGINNING.

SHANGHAI, CHINA.



Learning Philosophy

The objective of the Executive MBA program is to make you an exceptional business leader. This entails becoming conscious of your own skills and competencies, the needs of your organization, and the importance of working strategically with your company to achieve set goals.

Globally Responsible Leadership - Live Case Studies

AVT Business School partners with globally operating companies to conduct “live” case studies for Executive MBA participants. Current real-life business issues are presented into the classroom by the company facing them and students are expected to act as consultants working in collaboration with the company to provide recommendations on how best to address the live challenges.

The following companies have been hosts of the live cases for the AVT MBA programs:

- Grundfos (2009)
- Carlsberg Group (2010)
- LEGO (2011)
- Maersk Line (2012)

Leadership Development Process

Throughout the 12 months, students will engage in a personal development process with Professor Laura Morgan Roberts and a mentor. Through assessments, reflection exercises, peer group coaching and structured class discussions students will examine personal leadership origin, practices and results and prepare to become a Globally Responsible Leader in the 21st century.

Study tour to China

On this Executive MBA study tour we visit International and Chinese companies and engage with Chinese managers. This “immersion” provides insight into China and the people who live and work there. Their impact on global business is being felt today and will likely be even more profound in the future.

Admission Criteria

Successful completion of the CBA program with a combined GPA (grade point average) of “B” (3.00) or better. The Executive MBA program must be started within 3 calendar years of graduation from the CBA program.

Qualified Executive MBA applicants must also have a higher degree (Bachelor’s, Master’s or Ph.D. degree or the Danish HD Diploma). This requirement can only be waived in exceptional cases for candidates with substantial and proven professional experience who have achieved a GPA of 3.40 or above in the CBA program.



How does it benefit the sponsoring company?

The Executive MBA program emphasizes the close link between learning and working and has been purposefully designed to benefit both the participant and their sponsoring organization.

The sponsoring company will receive several well-researched project reports spanning all aspects of its business operations, leadership and strategy.

Program Schedule

The Executive MBA program duration is 12 months, with an average of three days of classroom education and examinations once a month. The program has a total of 62 ETCS credits (1,940 hours); 20 of these credits (600 hours) are merited from the CBA program.

Location & Language

MBA learning takes place at the AVT Business School on Sankt Annæ Plads, located in the heart of Copenhagen. The language of instruction is English. The textbooks and other educational materials are also in English.

Assignments

MBA program assignments include several individual papers, group papers, take-home exams and an oral defense of the Applied Research Project.

Program Costs

The price for the Executive MBA program is DKK 279,800, about 35,000 Euro, (excluding VAT), per participant. This includes all teaching materials and cases from Harvard Business School Publishing, and the study tour in Shanghai, China. Room and Board while on tour are included in the tuition fee.

Deadline for Application

The deadline for Executive MBA enrollment is August 15, 2012. Please confirm enrollment with the Admissions Committee. Also note, each applicant must pay an application fee of DKK 2,850, about 380 Euro, (excluding of VAT).

AVT Community

The MBA provides a wealth of advantages, both during the program and after its completion. Graduates become members of the AVT Alumni Network, which serves as a valuable source of contacts and referrals throughout your career. You are also offered lifelong learning in our Master Classes.

THE EXECUTIVE MBA PROGRAM CONTENT.



LAURA MORGAN ROBERTS, PH.D. PROFESSOR OF
PSYCHOLOGY, CULTURE AND ORGANIZATION
STUDIES AT ANTIOCH UNIVERSITY.

Globally Responsible Leadership – Live Case

Leadership Development Process

SEPTEMBER - 2012

Kick-off (half day)

Globally Responsible Leadership – Live Case

OCTOBER

Financial Tools (3 days)

- Faculty: **Adam Reed**, Ph.D. Associate Professor at Kenan-Flagler Business School, University of North Carolina

NOVEMBER

Leadership, Cross-Culture and Negotiation (3 days)

- Faculty: **Laura Morgan Roberts**, Ph.D. Professor of Psychology, Culture and Organization Studies, Antioch University

Globally Responsible Leadership – Live Case

Leadership Development Process

Leadership Development Process

- Faculty: **Laura Morgan Roberts**, Ph.D. Professor of Psychology, Culture and Organization Studies, Antioch University

Innovation & Entrepreneurship – Study Tour to Shanghai, China (6 days)

- Faculty: **Ron Tuninga**, Ph.D. Dean at AVT Business School

DECEMBER

Corporate Finance (3 days)

- Faculty: **Adam Reed**, Ph.D. Associate Professor at Kenan-Flagler Business School, University of North Carolina

JANUARY - 2013**International Business Law (1 day)**

- Faculty: **Richard Hendler**, Esq, Clinical Associate Professor of Law in Business, Stern School of Business, New York University

Supply Chain Management (3 days)

- Faculty: To be announced

FEBRUARY**Sales & Service Management (3 days)**

- Faculty: **Nils Randrup**, MBA Associate Professor in Marketing & Strategy

MARCH**Electives to be announced**

- Faculty: To be announced

International Macro Economics (1 day)

- Faculty: **Jesper Berg**, M.Sc., MBA
Former Head of Section, National Bank of Denmark

APRIL**International Macro Economics (1 day)**

- Faculty: **Jesper Berg**, M.Sc., MBA Former Head of Section, National Bank of Denmark

Leading People & Organizations (2 days)

- Faculty: **Scott DeRue**, Ph.D. Assistant Professor of Management and Organizations, Stephen M. Ross School of Business, University of Michigan

MAY**Advanced Strategy & Global Management (3 days)**

- Faculty: **Paul A. Tiffany**, Ph.D. Senior Lecturer, Haas School of Business at University of California, Berkeley

JUNE**Electives to be announced**

- Faculty: To be announced

Governance and Business Ethics (2 days)

- Faculty: **David Vogel**, Ph.D. Solomon P. Lee Distinguished Professorship in Business Ethics, Haas School of Business, UC Berkeley

Introduction to the Applied Research Project (1 day)

- Faculty: **Nils Randrup**, MBA Associate Professor in Marketing & Strategy

SEPTEMBER**Graduation**

AVT reserves the right to change any part of the Executive MBA program without notice.

CONTACT

AVT Business School
Sankt Annæ Plads 11, 1
DK-1250 Copenhagen K
Denmark

Tel. (+45) 7020 8828
E-mail: info@avt.dk

Download an application form and
read more at www.avt.dk

